PATENT

IN THE SPECIFICATION:

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Page 1, line 1, please change "BACKGROUND OF THE

INVENTION" to --FIELD OF THE INVENTION--;

before line 8, please insert -- BACKGROUND OF

THE INVENTION --.

Page 3, line 13, before "apparatus", please insert

Page 9, line 2, please change "fig. 5a" to --fig. 5A--.

IN THE CLAIMS:

"IJ

Please amend claim 1 as follows:

| 1. (Amended) Apparatus for executing an executable program displaying data having advertisements therein, comprising:

storage means for storing an executable program;

means for receiving advertising data relating to at

least one advertisement, and wherein said storage means stores

the received advertising data; and

execution means for executing said executable program stored in said storage means and outputting display data incorporating the advertisement data stored in said storage means

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